



# 2015 PARTNERSHIP OPPORTUNITIES

landscape industry  
**certified**  
technician

California  
Landscape  
Contractors  
Association



Photos: Chris Roesink

## QUALIFIED • TRUSTED • RECOGNIZED

Associate your company with our brand to set yourself apart  
in today's competitive green industry.

CLCA administers the Landscape Industry Certified Technician test twice a year, and we rely heavily on volunteer and industry support.

Join our cause and reach over 150 applicants and judges per test, representing decision makers and a select group of elite employees making a difference in the industry.

Choose from cash and in-kind (equipment or material) sponsorship options. See reverse for a complete list of partnership levels and benefits.

The program was created to recognize proficiency in the landscape workforce, upgrade the status of the landscape professional and provide the public with a means of identifying qualified landscape professionals. Test applicants endure a rigorous series of tests including actual fieldwork and written exams in order to prove they are among the best in their field.

Landscape Industry Certified Technician program details, are available at  
[www.clca.org/certification](http://www.clca.org/certification)

### 2015 Test Dates

Saturday, April 11, 2015  
Cuyamaca College | San Diego, CA

Saturday, October 3, 2015  
American River College | Sacramento, CA

### For More Information:

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Certified Technician Program Coordinator  
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Sponsorship level and benefits will be based on total contribution.

- Level 1 ..... \$1000 (cash or in-kind)
- Level 2 ..... \$500 (cash or in-kind)
- Level 3 ..... \$300 (cash or in-kind)
- Level 4 ..... \$100 (cash only – includes signage at a specific test station)

Benefits	Level	1	2	3	4
Sponsor a Test Area (Breakfast Area, Lunch Area, Waiting Area, Maintenance Field, Big Equipment Area)*	X				
Premier placement to interact with candidates (space in applicant waiting area)*	X				
Free test voucher (valid for one full test)*	X				
Option to bring a banner to display at site on test day*	X				
Option to bring a promotional/giveaway item for candidates*	X	X			
Verbal recognition during orientation and lunch on test day	X	X	X		
Your logo and a link to your webpage on CLCA's Certification website	X	X	X		
Recognition to all CLCA members	X	X	X		
Statement stuffer with recognition in test correspondence to candidates	X	X	X		
Recognition signage on site during test day (CLCA provided)	X	X	X	X	

\* Benefits are open to suppliers only.

## Food Items

Test Day Breakfast and Snacks, Test Day Lunch, Judge's Lunch and Dinner

## Equipment/Materials

(Most items listed are needed Thursday – Saturday night)

Plant material for stations including: Plant ID, Plant Layout, Tree Planting, Pruning

Equipment for stations including: 21" Mower, Int. Walk-Behind Mower, Riding Mower, Chainsaw, Power Blower, Edger/Trimmer, Skid Steer, Trencher, Aerator, Rototiller

Tools & Materials for stations including: Program Controller, Lateral Repair & Head Adj., Grading & Drainage, Paver Installation, Sod Installation, Turf Fertilizer

Miscellaneous Irrigation and Installation Supplies

## Yes, sign me up!

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Category / Amount \_\_\_\_\_  Check Enclosed (payable to CLCA)  VISA  MC

Number \_\_\_\_\_ Expiration \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_