

Trophy Awards 2017

California Landscape Contractors Association sponsors the Trophy Awards to encourage interest in landscaping, recognize crafts people who produce outstanding landscapes, create pride in superior workmanship and to bestow public recognition on companies, institutions, municipalities and residents for their interest in a beautiful California.

Any chapter Beautification Award winner is encouraged to enter that project into the state Trophy Awards program.

To Enter

Fill out a separate entry form for each entry and return the form, along with the required entry fee, digital images and plans, and/or "before" photographs (if required) to:

CLCA Trophy Awards 2017
1491 River Park Drive, Suite 100
Sacramento, CA 95815

Entry Fees & Deadlines

Entry Deadline August 1, 2017 (postmarked)

Entry Fee \$150 per entry*

**No entry fee required for projects competing for Humanitarian Award.*

Late Entry Deadline August 15, 2017 (postmarked)

Late Entry Fee \$250 per entry*

**No entry fee required for projects competing for Humanitarian Award.*

No entries postmarked after August 15, 2017 will be

accepted. All entries submitted must include the entry form, images, entry fee, signed project owner's consent, plans and/or "before" photographs (if required.) Incomplete entries will be returned.

Contact

CLCA HQ
(800) 448-2522
trophyawards@clca.org

Awards Presentation

Awards will be presented Friday, November 17, 2017 during the CLCA Annual Convention held in Scottsdale, Arizona.



Entry Guidelines

Entry Rules

1. Only Regular and Life Members in good standing are eligible.
2. A separate, completed entry form must be submitted for each project in each category.
3. The major portion (51%) of each project (not property) submitted must have been completed by the entrant.
4. A member's residence or place of business or a family member's residence or place of business may not be entered.
5. Category cost limitations must be adhered to and written verification may be required.
6. A contractor can win a Regular or a Special Award for a project, but cannot win both awards for the same project. The higher of the two awards will be granted.
7. Installation projects must have been completed after August 1, 2015. A project entered last year may be reentered in the same category this year if it did not win. There is a two-year limit on entries, based on the completion date of the project.
8. Once you have won a State Trophy Award, the winning project cannot be entered again, except in maintenance categories, which can be entered every third year after a win.
9. The entrant must have maintained maintenance projects from January 1, 2016.
10. Judges must be allowed access to the project.
11. Include **ONLY** seven (7) **high-resolution**, digital jpg images. Additional photos are only required for the entry categories requiring "before" photos of the project. Please see page 6 for electronic image submission guidelines.
12. Please limit each CD or thumb drive (or email) you submit to one award entry. **DO NOT SEND** multiple entries on the same disc, drive or email.
13. Three "before" photos **MUST** be submitted for Landscape Renovation projects.
14. Lighting categories: Night photos **MUST** be submitted.
15. Plans are required for entries submitted in Category 7: Design/Build.
16. Notice of judging is reserved for security purposes only.
17. **With the exception of Water Features**

and Lighting, all subcontracted work IS considered work done by the contractor.

18. For Category 14: Water Features, Category 15: Small Lighting and Category 16: Large Lighting 75% of the work may NOT be subcontracted.
19. Renovations must have 40% of the square footage in its original state.
20. Limit of **THREE ENTRIES** in the same category per contractor.
21. Violation of rules may result in disqualification and forfeiture of entry fees.

Disqualification

Entries may be disqualified for the following reasons:

1. The entrant or employees are present when the judges arrive.
2. Company sign has not been removed.
3. The entry form is incomplete i.e., missing information, digital photos not included, or illegible.
4. The owner's consent has not been obtained or the judges are unable to enter.

No refunds shall be made if an entry is disqualified.

Entry Checklist

- Include advanced phone number and gate codes (if required for entry).
- List ALL items you would like to have judged SEPARATELY on Page 9.
- Mail early — completed entries must be postmarked by August 1, 2017, accompanied by the appropriate fee. No entries postmarked after August 15 accepted.
- Include **ONLY** seven high-quality images for each entry, including at least four in horizontal format. All images must be sent in with application.
- Consult digital guidelines (page 6) on how to prepare your entry photos electronically.
- Include three "before" photographs for Renovation entries.
- Include night-time (dark) photos for Lighting entries.
- Obtain **owner's signed consent** and **initialed verifications** for project submittal and photos. Verbal consent is insufficient (page 7).
- Inform the owner that judging takes place 7 days per week, from 7 a.m. to 7 p.m.
- Attach a map page with job area circled.
- Give accurate directions to the project on page 7, step 4. Give directions starting at a major freeway, including travel directions and approx. mileage on each road.
- Sketch as indicated on page 8.
- Enclose appropriate entry fee. Check, Visa or Mastercard accepted.

Judging Criteria

Each entry shall be judged independently on site by the judges using separate judging sheets. Judges shall judge each item of work checked (✓). Projects should be ready to be judged in September, 2017. The more information provided in the application, the easier it is to judge.

Installation Categories

Judging for installation categories shall be based on quality of workmanship, quality of construction, and quality of materials. The site difficulty/professional skill factor (last item on the judging sheet) shall apply only to the installation categories.

1. **Finish Grading** Smooth gradual transitions of landscaped area, complete drainage of all excess water.
2. **Drainage** Concealment of day lighted pipe, use of proper catch basins, placement of drains, connections to downspouts, drainage for decks.
3. **Trees** See Plant Material criteria above.
4. **Shrubs** See Plant Material criteria above.
5. **Groundcover** See Plant Material criteria above.
6. **Vines** See Plant Material criteria above.
7. **Turf** Smooth even grade with good physical appearance, even texture and good green color.
8. **Header Boards** Good tight lamination, proper staking, neat appearance.
9. **Irrigation** Strategic head setting, easy access to valves and controller, use of proper backflow device. Neatness in wiring.
10. **Masonry** Even mortar joints, true to grade. Neat and clean overall appearance. (NEED TO BE ITEMIZED)
11. **Concrete** Proper grading, high quality finish, neat and clean. (NEED TO BE ITEMIZED)
12. **Decks, Benches** High-quality materials with a good foundation and adequate structural strength, good construction detail.
13. **Fences** Plumb not warped, post set properly in concrete so water drains away.
14. **Water Features** Good circulation and aeration. High-quality finish and aesthetically pleasing in appearance. The pump must be running.
15. **Retainer** See #10. Sufficient vertical support for wood retainers. (NEED TO BE ITEMIZED)

Maintenance Categories

Judging for maintenance categories shall be based on:

1. **General appearance**
2. **Trees** Good healthy appearance, structurally pruned and properly staked. No mower or weedeater damage to trunks.
3. **Shrubs** Properly pruned, insect free with a healthy, vigorous appearance.
4. **Groundcover** Cover full and mature, edged neatly off walks and away from buildings. Trimmed around shrubbery and trees.
5. **Turf** Green and lush in appearance, weed free, mowed and edged neatly. Basins around weed and debris free.
6. **Annual Color** Well selected accent color, neat and weed free. Good quality for time of year.
7. **Irrigation**
8. **Planter Maintenance**
9. **Water Management**
10. **Water Features** (NEED TO BE ITEMIZED)

Judging Procedures

Judges are selected on the basis of their knowledge, independence, integrity and objectivity. Projects are judged anonymously. All entries will be personally inspected by the judges and evaluated according to quality of workmanship, quality of construction detail, quality of landscape materials and overall appearance. There is a possibility that a category may have no awards presented, even though entries were submitted. Contractors should notify property owners that judging is scheduled to begin on September 11, 2017 and is expected to continue for two weeks depending on the number of projects that are submitted. **PLEASE NOTE**** Judging will take place from 7 a.m. – 7 p.m., seven days a week.

Itemization

Where listed above, these aspects must be listed specifically in order to be judged. Entrants should ONLY list the parts of a project they were responsible for. This is listed on page 9 of the entry form.

Award Categories

Special Awards

Stuart J. Sperber Memorial Sweepstakes Trophy
Best of Show.

Jon R. Alsdorf Memorial Award
Best entry from all residential categories.

Gary Vallen Memorial Award
Best residential landscaping under \$150,000.

Special Effects
Best use of unique methods or materials and/or special artistic effects.

Excelsior Award
Awarded to a company who has been a CLCA member less than a year.

Bob Baier Memorial Award
Best entry containing sustainable installation elements: Water management, planting and plant selection, sustainable construction elements, and miscellaneous sustainable elements.

John Redmond Memorial Award
Best entry from all maintenance categories.

Herb Frank Memorial Award
Best entry from all commercial installation categories.

Nelson Colvin Humanitarian Award
Recognizes landscape contractors who donate more than half the total labor/materials to a project benefitting a worthy cause. Open to individuals or chapters. No entry fee required for this category.

Regular Award Categories

Installation

- 1 Small Residential**
Single family residence with landscape costs less than \$75,000.
- 2 Medium Residential**
Single family residence with landscape costs from \$75,001 – 150,000.
- 3 Large Residential**
Single family residence with landscape costs from \$150,001 – 300,000.
- 4 Residential Estate**
Single family residence with landscape costs from \$300,001 – 650,000.
- 5 Residential Estate Unlimited**
Single family residence with landscape cost greater than \$650,001.

- 6 Landscape Renovation**
Landscape renovation. 40% must be original.
- 7 Design/Build**
Project designed and installed by the contractor.
- 8 Model Homes**
Series of three or more family units included in one subdivision.
- 9 Small Commercial/Industrial**
Entryway, median, building, facility, or structure used for business, religious or rental purposes with landscape costs not exceeding \$400,000.
- 10 Large Commercial/Industrial**
Entryway, median, building, facility or structure used for business, religious or rental purposes with landscape costs over \$400,001.

- 11 Public Works/ Sports, Parks & Athletic Facilities**
Landscaping financed by public funds.
- 12 Condos/Townhomes/ Apartments**
Multi-unit, attached residences.
- 13 Xeriscape**
An attractive, sustainable landscape that conserves water. Residential or commercial.
- 14 Water Features**
Any fountain, waterfall and/or pond.
- 15 Small Lighting**
Landscape lighting with up to 35 fixtures.
- 16 Large Lighting**
Landscape lighting with 35-plus fixtures.

Maintenance

- 17 Small Residential**
Complete landscape maintenance on any single-family residential property with monthly contract amount not exceeding \$1,500.
- 18 Large Residential**
Complete landscape maintenance on any single-family residential property with monthly contract greater than \$1,501.
- 19 Small Commercial**
Maintenance on project with monthly contract amount not exceeding \$2,000.

- 20 Large Commercial**
Maintenance on project with monthly contract amount of \$2,001 – \$6,000.
- 21 Unlimited Commercial**
Maintenance on project with monthly contract amount greater than \$6,001.
- 22 Medium HOA**
Maintenance on project with monthly contract amount not exceeding \$6,000.

- 23 Large HOA**
Maintenance on project with monthly contract amount greater than \$6,001.
- 24 Apartments/Condos/ Townhouses**
Complete landscape maintenance on any apartment/condo/townhouse.
- 25 Public Works / Sports, Parks & Athletic Facilities**
Maintenance financed by public funds.

Sponsorship opportunities are still available in many categories. Please contact CLCA Headquarters at (916) 830-2780 if interested in improving your visibility among the green industry elite.



CLCA TROPHY AWARDS 2017 ENTRY FORM

To Enter

Fill out a separate entry form for each entry and return the form, along with the required entry fee, images and plans, and/or "before" photographs (if required) to:

CLCA Trophy Awards 2017
1491 River Park Drive, Suite 100
Sacramento, CA 95815-4501

Entry Fees & Deadlines

Entry Deadline August 1, 2017 (postmarked)

Entry Fee \$150 per entry, except for projects competing for the Humanitarian Award, for which no fee is required.

Late Entry Deadline August 15, 2017 (postmarked)

Late Entry Fee \$250 per entry, except for projects competing for the Humanitarian Award, for which no fee is required.

No entries postmarked after August 15, 2017 will be accepted. All entries submitted must include the original entry form, images, entry fee, signed project owner's consent, plans and/or "before" photographs (if required.) Incomplete entries will be returned.

Instructions

Please type or print in ink ALL information requested. Each entry requires a separate entry form (if you are submitting the same project in more than one category).

If you hand-write, make sure it is LEGIBLE! Information you provide may be used for winner plaque and presentation ceremony.

Step 1: About Your Company

Entrant Information

Company: _____

Business Phone (include area code): _____

Company Representative Name: _____

Company Representative Phone (include area code): _____

Company Representative Email: _____

Advance Phone: _____

(If necessary to access the project. Keep this phone on and handy until 8 p.m. during the judging period.)

Business Address: _____

City, State, Zip: _____

Your Chapter: _____

Architect/Designer

Firm Name: _____

Designer Phone (include area code): _____

Business Address: _____

City, State, Zip _____

Subcontractors: List any subcontractors used to complete this project.

Submit

CLCA Trophy Awards 2017
1491 River Park Drive, Suite 100
Sacramento CA 95815
(916) 830-2788 fax

Contact

CLCA HQ
(800) 448-2522
trophyawards@clca.org

Awards Presentation

Awards will be presented at the
2017 CLCA Annual Convention
in Scottsdale, AZ

Office Use Only!

Entry # _____

Category # _____

Project Name: _____

Step 2: Payment Information

Entry Fee (per entry) **\$150** (postmarked by Aug. 1, 2017)
 \$250 (postmarked by Aug. 15, 2017)
 (except the Humanitarian Award: No fee.)

_____ Number of Entries x \$150 = _____

_____ Number of Late Entries x \$250 = _____

Check Enclosed Charge my: Visa Mastercard

Account #: _____

Expires: _____

Name on Card: _____

Signature: _____

Billing Address: _____

City: _____

State: _____ Zip: _____

Step 3: Entry Category

Choose one of the following award categories. Consult page 4 for full descriptions.

Installation

- 1: Small Residential
- 2: Medium Residential
- 3: Large Residential
- 4: Residential Estate
- 5: Residential Estate Unlimited
- 6: Landscape Renovation
- 7: Design/Build
- 8: Model Homes
- 9: Small Commercial / Industrial
- 10: Large Commercial / Industrial
- 11: Public Works / Sports, Parks & Athletic Facilities
- 12: Condos / Townhouses / Apartments
- 13: Xeriscape
- 14: Water Features
- 15: Small Lighting
- 16: Large Lighting

Maintenance

- 17: Small Residential
- 18: Large Residential
- 19: Small Commercial
- 20: Large Commercial
- 21: Unlimited Commercial
- 22: Medium HOA
- 23: Large HOA
- 24: Apartments / Condos / Townhouses
- 25: Public Works / Sports, Parks & Athletic Facilities

Humanitarian Award

- Humanitarian Award

Submit

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Entry # _____
 Category # _____
 Project Name: _____

Did You Know?

All Trophy Award-winning projects are posted on the CLCA Trophy Awards website:

clca.org/trophyawards

What are you waiting for!?!

★ Guidelines For Electronic Image Submission

We look forward to showcasing your award-worthy projects as well as we can, as often as we can. Please help us in doing so by following these guidelines:

- This is your work — make it look great! Consider hiring a professional photographer. Remember that the photos can be used not only for this awards contest, but as a great portfolio and/or website addition. They can also be on display in your office year-round to dazzle clients.
- Low resolution images (less than 300dpi at their intended size) **cannot** be used for print (award plaque, magazines or brochures.) To achieve the best quality images, be sure to set your camera to the highest resolution. Phone cameras typically do **NOT** provide images with quality suitable for printing or enlarging. File sizes of less than 1 MB do not enlarge well. A photo file that is 455 KB, for example, is not acceptable.
- Each entrant should send **NO MORE than seven** (7) high-resolution, digital jpg images. Additional photos are only required for the entry categories requiring “before” photos of the project. At least four (4) of the images should be in horizontal format. *entries that include more than six images will have the first six chosen as they appear on the disk.* CDs and thumb drives will not be returned.

Please name your files as shown below:

entry category/project name/photo number

Example: *Jacobsen's Residence is the project, and you are entering it in the Installation Category: Xeriscape (13). Label your first photo as follows:*

13jacobsen01.jpg or 13_jacobsen_01.jpg
 Label photos 1-6 and label one horizontal photo as “Plaque” which will be used on the award should you win.

Step 4: Entry Details

If this sheet is not filled out YOUR PROJECT WILL NOT BE JUDGED!

Project Information

Category # _____ Category Name: _____

Project Name: _____

Project Owner: _____

Client's phone number (include area code): _____

Cell phone: _____

Special instructions for project access: _____

Site Specifics & Directions

PLEASE be very specific! The judges can't evaluate your project if they can't find it!

Project Address: _____

City: _____

State: _____ Zip: _____ County: _____

Important: Include a map with the project area circled.

Directions from the nearest freeway to the jobsite. Include direction of travel and approx. mileage: _____

Is this project entered in an additional category? Yes No

If yes, which category? _____

Has this project ever been entered in a previous CLCA Awards Program?

Yes No — If yes, in local chapter State Awards

Check box if you are submitting this project as an entry for the Excelsior Award.
(Open only to companies who have been members for less than a year.)

Check box if you will be attending the CLCA Convention, November 16-19
in Paso Robles, CA.

Owner's Consent & Publicity Release

I/We hereby grant permission to enter our property or premises for the purpose of judging, photographing and publicizing the landscape project in this competition to the accredited representatives of the California Landscape Contractors Association. It is understood that no fees or charges of any kind are required of the owner.

Judging is scheduled to begin on September, 11, 2017 and continue for two weeks. Projects must be available 7 a.m. – 7 p.m., 7 days per week during this time.

** Owner: Please initial completed pages 8 and 9 to verify.

Entries with locked gates or unattended dogs will not be judged. It is the contractor's and/or owner's responsibility to provide access to the project being judged.

It is the contractor's responsibility to notify client of judging date.

I certify that the information provided in this application is true and correct, that all elements entered are under my (or my company's) prime contract, that I have listed all elements I have NOT installed or I am NOT maintaining that may be mistaken for work performed under my contract, and that the dollar value stated on these pages are in accordance with the contract amount plus any additional work performed.

Project Owner's Dated Signature:

Date: _____

Contractor's Dated Signature:

Date: _____

Submit

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Entry # _____

Category # _____

Project Name: _____

Revised: April 2017

Step 5: Contractor Comments

Do Not Use Name of Your Firm!

Use the lines below to describe the project to the judges. Explain any challenges, extreme conditions or special circumstances that you overcame related to the project. Attach extra sheets if needed.

Project Overview

What is the overall size of the owner's property? (square feet/acres) _____

What is the size of the landscaped area? (square feet) _____

What is the contract price for this project? _____

Date project started _____

Date project completed _____

Owner Verifies This Information By Initialing Here: _____

In this box sketch property lines and structures. Clearly indicate the actual areas to be judged.
Please indicate the location of transformers and controllers.

Submit

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trophyawards@clca.org

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Entry # _____
Category # _____
Project Name: _____

Please type or print in ink ALL information requested. If this sheet is NOT filled out YOUR PROJECT WILL NOT BE JUDGED!

DO NOT use any company names.

DO NOT complete the Judge's Comments area.

- In "Project Details," describe what is to be judged. Refer to your sketch on page 8.
- All items of entire contract must be listed. Proof of contract may be required.
- Additional comments are welcome; use space entitled "Contractor Comments" on page 8.

**In The List Below, Check The Appropriate Box For Work:
A Completed by Your Company B Work Done Not As Part of the Contract**

Owner Verifies This Information By Initialing Here: _____

Step 6: Project Details

Installation Entries

- | | | |
|-------------------------------------|----------------------------|----------------------------|
| 1. Grading – Finish | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 2. Drainage – Surface | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 3. Trees | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 4. Shrubs | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 5. Groundcover | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 6. Vines | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 7. Turf | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 8. Header Boards | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 9. Irrigation | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 10. Masonry (Please Itemize) | | |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 11. Concrete (Please Itemize) | | |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 12. Woodwork (Please Itemize) | | |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 13. Water Features (Please Itemize) | | |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 14. Other (Please Itemize) | | |
| A. _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| B. _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| C. _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |

Maintenance Entries

- | | | |
|---|----------------------------|----------------------------|
| 1. General Appearance | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 2. Trees – Stake & Prune | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 3. Shrubs | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 4. Groundcover | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 5. Turf | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 6. Annuals | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 7. Irrigation | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 8. Planter Maintenance (Please Itemize) | | |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 9. Water Management (Please Itemize) | | |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| 10. Water Features (Please Itemize) | | |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |
| _____ | A <input type="checkbox"/> | B <input type="checkbox"/> |

Judges Comments

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____
16. _____

Office Use Only!

Entry # _____
 Category # _____
 Project Name: _____

Step 7: About You

1. Web URL: _____
The URL / web address of your company's website.

2. Company Name: _____
Exact name of the company (for use in press releases). Company must be CLCA member.

3. Project Name: _____
Exact name of the project (for use in press releases).

4. Company Spokesperson: _____
Exact name and title of company spokesperson to be quoted in press releases (e.g. Joe Bogus, Big Cheese or William Q. Schnetz clp, President).

5. Project Description: _____
A 15 to 30 word description about what made the project special or an aspect that your company is especially proud of. This will be credited to the company spokesperson listed above.

6. Company Description: _____
A 50 to 150 word description of your company. (e.g. "Bogus Landscape of Brown's Valley has been providing quality landscape services for 105 years. Known for their exquisite landscape reconstructions of states' capitols, Bogus offers a range of residential and commercial installation and maintenance services.")

Office Use Only!

Entry # _____

Category # _____

Project Name: _____