



Hyatt Regency Monterey Hotel & Spa

Name _____

Company _____

Spouse/Guest _____

Children _____ Age _____

Address _____

City _____ State _____ Zip _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Number of people in my party who request alternative diet meals:

____ Gluten Free ____ Vegan ____ Vegetarian

A member of my party will require special accommodations to attend or has other meal requirements. Please email michylbarnett@clca.org, call (916) 830-2780 or describe on a separate sheet.

clca.org/convention

MAIL completed registration form with payment to:
California Landscape Contractors Association
1491 River Park Drive, Suite 100, Sacramento, CA 95815

or FAX your form with credit card information to (916) 830-2788.
QUESTIONS? Call (916) 830-2780.

Payment Information

Payment method: Check # _____ Visa Mastercard

Acct. # _____

Exp. _____ SVC _____

Name on Card _____

Sign _____ Date _____

Full payment must be received with registration form and is required for admittance to the event. Cancellations must be received by Oct. 16, 2023 to qualify for a refund. A \$50 fee will be deducted.

Book your room! Hyatt Regency Monterey Hotel and Spa

<https://www.hyatt.com/en-US/group-booking/MRYDM/G-CLCA>

(831) 372-1234 • Deadline: October 16



Packages

Full package price includes: Welcome Reception, General Membership Meeting, Thursday Education, Recognition Luncheon and Trophy Awards Dinner & Ceremony.

Adult (full package) **TOTAL**

Member _____ \$450 _____ \$550 (after Oct. 16) _____

New Member _____ \$350 _____ \$450 (after Oct. 16) _____

For companies who joined CLCA in the past two years who have never attended a state event.

Non-Member _____ \$550 _____ \$650 (after Oct. 16) _____

To help us provide a better experience, please indicate the events you plan to attend.

- Welcome Reception Recognition Luncheon
 Trophy Awards Dinner & Ceremony Thursday Education

Spouse/Guest

(to purchase this package, must also purchase full package above)

Member/Non-Member _____ \$450 _____ \$550 (after Oct. 16) _____

To help us provide a better experience, please indicate the events you plan to attend.

- Welcome Reception Recognition Luncheon
 Trophy Awards Dinner & Ceremony Thursday Education

Children (Ages 5-12)

Member/Non-Member _____ \$200 _____ \$250 (after Oct. 16) _____

To help us provide a better experience, please indicate the events you plan to attend.

- Welcome Reception Recognition Luncheon Trophy Awards Dinner & Ceremony

Additional Tickets

Purchasers of full packages may purchase single tickets for additional members of their party.

Welcome Reception Quantity _____ x \$80 _____

Recognition Luncheon Quantity _____ x \$80 _____

Trophy Awards Dinner & Ceremony (Friday, Nov. 10)

Quantity _____ x \$160 Quantity _____ x \$175 (after Oct. 16) _____

All Trophy Awards tickets must be purchased prior to event.

Optional Events

Associate Member/LEAF Golf Tournament (Saturday, Nov. 11)

Includes green fees, shared cart, range balls and boxed lunch.

Player _____ Quantity _____ x \$225 _____

Hole Sponsor _____ Quantity _____ x \$250 _____

Total: _____

You+ Opportunities Please see next page for options

You+ Turbo Connections

Your selection _____ Cost \$ _____

Grand Total: _____

Convention Book: Please select ONE of the options below.

- I would like to access the convention book as an eco-friendly online PDF.
 I would like a printed version of the convention book.

YOU+ CLCA TURBO CONNECTIONS (\$ VARIES)

For high-impact CLCA Convention Connections, choose one of these “enhanced visibility” opportunities to get to know members one-on-one, as well as exclusive options for presenting to a larger group.

Welcome Reception Bar (\$850) (Three opportunities)

Be where the fun happens! Meet and greet attendees! Convention attendees will have to come to you for a drink ticket — so be assured they will be searching you out! Sponsors will be acknowledged with signage at the reception as well as on the custom-printed drink tickets. Have fun with this one — what kind of hat or attire will make you easy to spot?!



Trophy Awards Reception (\$850) (Three opportunities)

Mix and mingle with attendees! They will have to come to you for a drink ticket — so you know they will be searching you out! Sponsors will be acknowledged with signage at the reception as well as on the custom-printed drink tickets. Have fun with this one — what kind of hat or attire will make you easy to spot?!



Educational Speaker Sponsor (\$750) (One opportunity — Welcome and introduce speaker)

In their presentation, “5 Mistakes Landscape Entrepreneurs Are Making in Their Marketing for 2023,” the experts from Intrigue Media will show convention attendees how to optimize their revenue model for new and current customers. Attendees will learn how to flip their messaging to stand out from the crowd and get the best clients they WANT to work with.



Educational Speaker Sponsor (\$750) (One opportunity — Welcome and introduce speaker)

Jim Huston will help attendees look ahead in his presentation “Plan for Your Future: What’s Your Exit Strategy?”

Wi-Fi Sponsor (\$800) (One opportunity)

The ultimate connection! Host the meeting room Wi-Fi on Friday! Welcome members and announce the login information and custom password at the start of each session! Signage will be in the room with sponsor logo and password info and sponsorship will also be acknowledged in the convention program. Password can be customized to your company, if desired.



Sponsor a New or Potential Member at Convention (\$500)

CLCA Convention is a fun introduction to the association and a great opportunity to meet fellow members and become involved. Welcome a new member with your sponsorship.

Thank you to YOU+ Connections sponsors as of 8/10/23

YOU+ CONNECTIONS

Convention Swag — Sponsored by CLCA Insurance Solutions

Hole-in-One Prize — Sponsored by CLCA Insurance Solutions and Golden Gate Truck Center

Registration Tables — Sponsored by Proven Winners® Color Choice® and South Coast Wholesale

Welcome Reception Activity — Sponsored by Smith Pipe & Supply

Click Connections — Sponsored by CLCA Insurance Solutions and STIHL, Inc.

Coffee Breaks — Sponsored by Hunter Industries/FX Luminaire and SiteOne Landscape Supply

Trophy Awards Centerpieces — Sponsored by Frank & Grossman Landscape Contractors, Inc.

SPONSORED