

Schedule of Events
2023 CLCA Annual Convention, Nov. 8-11
Hyatt Regency Monterey Hotel & Spa

Wednesday, November 8, 2023

3 - 6 p.m. Convention Registration Open
(Registration Table Sponsored by Proven Winners Color Choice)

5:30 - 7 p.m. Welcome Reception
(Welcome Reception Activity – Smith Pipe & Supply)

Thursday, November 9, 2023

6 a.m. - Noon Registration Open
(Registration Table Sponsored by South Coast Wholesale)

7 a.m. - 8:30 a.m. Breakfast of Champions - *Roundtable Discussions*

9 a.m. - 11:30 a.m. Jim Huston - *Plan for Your Future: What's Your Exit Strategy?*
(Coffee Break Sponsor – SiteOne Landscape Supply)

11:30 a.m. - 1 p.m. Lunch on your own

1 p.m.-3 p.m. Intrigue Media – *5 Mistakes Landscape Entrepreneurs Are Making in Their Marketing for 2023.*

Afternoon & Evening Free time to enjoy Monterey

Friday, November 10, 2023

7 a.m. - Noon Registration Open

7:30 - 8:45 a.m. Associate Members Meeting

9 - 11 a.m. General Membership Meeting
(Coffee Break Sponsor-Hunter Industries/FX Luminaire)

11:30 a.m. - 1 p.m. Recognition Luncheon

1 - 2:45 p.m. LEAF Meeting

1 - 5 p.m. Chapter Presidents Council Meeting

3 - 5 p.m. Auxiliary Meeting

4:30 - 6 p.m. Registration Open

6 - 7 p.m. Trophy Awards Reception

7 p.m. - 10 p.m. Trophy Awards Dinner/Presentation

Saturday, November 11, 2023

8:30 a.m. shotgun Associate Member/LEAF Golf Tournament
Del Monte Golf Club, Monterey, CA
Hole in One Prize – Brought to you by
CLCA Insurance Solutions and Golden Gate Truck Center

*Schedule subject to change.