



January 16-17, 2024  
[clca.org/leadership](http://clca.org/leadership)

Hunter Industries  
1940 Diamond Street  
San Marcos, CA 92078

## AGENDA/SCHEDULE

### TUESDAY | January 16 – Hunter Industries facility

- 10 – 10:20 am **Welcome from CLCA President Tom Sweeney, CWM**
- 10:20 – 10:30 am *Break*
- 10:30 – 11:50 am **Chapter Position Breakout Sessions**
- 11:50 am – Noon *Break*
- Noon – 1 pm **Recognition Luncheon**
- 1 – 2:20 pm **Chapter Position Breakout Sessions**
- 2:20 – 2:30 pm *Break*
- 2:30 – 3:30 pm **Membership, Membership!**  
Member Benefits Review  
2024 Membership Marketing Plan
- 3:45 – 4:45 pm **California – What’s Next?**  
*CLCA President Tom Sweeney, CWM and CLCA Executive Director Sandra Giarde, CAE will provide a legislative and regulatory look forward into 2024 as we ask “What’s next?”*
- 4:45 – 5 pm **President Closing Remarks**
- 6 – 8 pm **Installation Dinner – The Cassara Hotel, 5805 Armada Drive, Carlsbad**  
*In camaraderie and friendship, let’s come together as a community of CLCA leaders to welcome our 2024 State Board of Directors and to show our appreciation to the ones who served in 2023.*

### WEDNESDAY | January 17 – Hunter Industries facility

- 8 – 9 am **Breakfast**
- 9:05 – 9:45 am **Chapter Board Training**
- 9:45 – 11 am **Breakout Table Work**  
*Using the tools that you learned earlier in the conference and being informed by what’s currently happening in your own chapter, you will work together to create/refine your roadmap for 2024.*
- 11 – 11:45 am **Chapters Reporting Out**
- 11:45 – Noon **Final Remarks** – CLCA President Tom Sweeney, CWM