

2024 CONVENTION  
**Newport Beach**  
*making waves* Nov. 13-16  
 Hyatt Regency Newport Beach

Name \_\_\_\_\_

Company \_\_\_\_\_

Spouse/Guest \_\_\_\_\_

Children \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Number of people in my party who request alternative diet meals:  
 \_\_\_\_\_ Gluten Free \_\_\_\_\_ Vegan \_\_\_\_\_ Vegetarian \_\_\_\_\_ Dairy-free

A member of my party will require special accommodations to attend or has other meal requirements. Please email [michylbarnett@clca.org](mailto:michylbarnett@clca.org), call (916) 830-2780 or describe on a separate sheet.

[clca.org/convention](http://clca.org/convention)

MAIL completed registration form with payment to:  
 California Landscape Contractors Association  
 1491 River Park Drive, Suite 100, Sacramento, CA 95815

or FAX your form with credit card information to (916) 830-2788.  
 QUESTIONS? Call (916) 830-2780.

**Payment Information**

Payment method:  Check # \_\_\_\_\_  Visa  Mastercard

Card # \_\_\_\_\_

Exp. \_\_\_\_\_ SVC \_\_\_\_\_

Name on Card \_\_\_\_\_

Sign \_\_\_\_\_ Date \_\_\_\_\_

Full payment must be received with registration form and is required for admittance to the event. Cancellations must be received by Oct. 16, 2024 to qualify for a refund. A \$50 fee will be deducted.

**Book your room! Hyatt Regency Newport Beach**  
[clca.org/convention](http://clca.org/convention)  
 (949) 729-1234 • Deadline: October 16, 2024

**Packages**

Full package price includes: Welcome Reception, General Membership Meeting, Thursday Education, Recognition Luncheon and Trophy Awards Dinner & Ceremony.

Adult (full package)		TOTAL
Member/Guest	_____ \$450 _____ \$550 (after Oct. 16)	_____
New Member	_____ \$350 _____ \$450 (after Oct. 16)	_____
<i>For companies who joined CLCA in the past two years who have never attended a state event.</i>		
Non-Member	_____ \$550 _____ \$650 (after Oct. 16)	_____

To help us provide a better experience, please indicate the events you plan to attend.

- Welcome Reception  Recognition Luncheon  
 Trophy Awards Dinner & Ceremony  Thursday Education

**Children (Ages 5-12)**

Member/Non-Member	_____ \$200 _____ \$250 (after Oct. 16)	_____
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To help us provide a better experience, please indicate the events you plan to attend.

- Welcome Reception  Recognition Luncheon  Trophy Awards Dinner & Ceremony

**Additional Tickets**

Purchasers of full packages may purchase single tickets for additional members of their party.

Welcome Reception (Weds., Nov. 13)	Quantity _____ x \$80	_____
Recognition Luncheon (Fri., Nov. 15)	Quantity _____ x \$80	_____
Trophy Awards Dinner & Ceremony (Fri., Nov. 15)	Quantity _____ x \$160	_____
	Quantity _____ x \$175 (after Oct. 16)	_____

All Trophy Awards tickets must be purchased prior to event.

★ **NEW! Wednesday Education** ★

- ▼ **Don't Crash & Burn: Boost Profits by Mastering Chaos**  
 Quantity \_\_\_\_\_ x \$180 \_\_\_\_\_
- ▼ **Benefits of Membership**  
 Quantity \_\_\_\_\_ FREE \_\_\_\_\_
- ▼ **Catch the Water Management Profit Wave**  
 Free for all convention attendees. For non-attendees: CLCA members free, \$50 for non-members  
 Quantity \_\_\_\_\_ x FREE + Quantity \_\_\_\_\_ x \$50 \_\_\_\_\_

**Bonus Events**

- ▼ **Garden/Bus Tour — Sherman Gardens and Roger's Gardens (Thurs., Nov. 14)**  
 Quantity \_\_\_\_\_ x \$40 \_\_\_\_\_
- ▼ **Food for Thought: Networking to Nourish Your Business Contractors Networking Dinner (Thurs, Nov. 14)**  
 Quantity \_\_\_\_\_ x \$30 \_\_\_\_\_
- ▼ **Associate Member/LEAF Golf Tournament (Sat., Nov. 16)**  
 Includes green fees, shared cart, range balls and boxed lunch.  
 Player \_\_\_\_\_ Quantity \_\_\_\_\_ x \$275 \_\_\_\_\_  
 Hole Sponsor \_\_\_\_\_ Quantity \_\_\_\_\_ x \$300 \_\_\_\_\_

**Total: \$ \_\_\_\_\_**

**You+ Opportunities** Please see next pages for options

You+ Turbo Connections  
 Your selection \_\_\_\_\_ Cost \$ \_\_\_\_\_

**Grand Total: \_\_\_\_\_**

# 2024 CLCA Annual Convention Schedule of Events\*

November 13–16, 2024 • Hyatt Regency Newport Beach

## Wednesday, November 13

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- 9 a.m. – 3:30 p.m. *Don't Crash & Burn: Boost Profits by Mastering Chaos*  
— Bill Schnetz, Schnetz Landscape
- 2 – 6 p.m. Convention Registration Open
- 4 – 5 p.m. *Catch the Water Management Profit Wave* – Panel Discussion
- 5:15 – 5:45 p.m. *Benefits of Membership Workshop*
- 6 – 7:30 p.m. Welcome Reception

## Thursday, November 14

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- 6 a.m. – Noon Registration Open
- 7 – 8:45 a.m. *Breakfast of Champions* — Roundtable Discussions
- 9 – 10:30 a.m. *You, Cal/OSHA and a Hefty Fine for Workplace Safety Violations: Now What?* — J.T. Parnell, Boretti, Inc.
- 10:45 a.m. – Noon *Preventing Burn Out Through Stress Management*  
— Maddie Hansen, MS, LMFT, Journeys Counseling
- Noon – 1 p.m. Lunch on your own
- 1 – 2 p.m. *Your 2025 Plant Palette*  
— Nicholas Staddon, Everde Growers
- 2 – 5:30 p.m. Garden Tour (via bus) Sherman Library & Garden and Roger's Gardens
- 5:30 – 7:30 p.m. *Food for Thought: Networking to Nourish Your Business*  
(contractor members)

## Friday, November 15

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- 7 a.m. – Noon Registration Open
- 7:30 – 8:45 a.m. Associate Members Meeting
- 9 – 11 a.m. General Membership Meeting
- 11:30 a.m. – 1 p.m. Recognition Luncheon
- 1 – 2:45 p.m. LEAF Meeting
- 1 – 5 p.m. Chapter Presidents Council Meeting
- 3 – 5 p.m. Auxiliary Meeting
- 4:30 – 6 p.m. Registration Open
- 6 – 7 p.m. Trophy Awards Reception
- 7 – 10 p.m. Trophy Awards Dinner/Presentation

## Saturday, November 16

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- 8:30 a.m. tee times start Associate Member/LEAF Golf Tournament  
Strawberry Farms Golf Club, Irvine, CA

\*Schedule subject to change

## YOU+CLCA TURBO CONNECTIONS (\$ VARIES)

For high-impact CLCA Convention Connections, choose one of these “enhanced visibility” opportunities to get to know members one-on-one, as well as exclusive options for presenting to a larger group.



**Welcome Reception Bar** (\$850) *(Three opportunities)*

**Trophy Awards Reception** (\$850) *(Three opportunities)*

Be where the fun happens! Meet and greet attendees! Convention attendees will have to come to you for a drink ticket — so be assured they will be searching you out! Sponsors will be acknowledged with signage at the reception as well as on the custom-printed drink tickets. Have fun with this one — what kind of hat or attire will make you easy to spot?!

**Educational Speaker Sponsor** (\$250) *(Several opportunities — Welcome and introduce speaker)*

- *Don't Crash & Burn: Boost Profits by Mastering Chaos* — Bill Schnetz, Schnetz Landscape
- *You, Cal OSHA and a Hefty Fine for Workplace Safety Violations: Now What?*  
— J. T. Parnell, Boretti, Inc.
- *Preventing Burn Out Through Stress Management*  
— Maddie Hansen, MS, LMFT, Journeys Counseling



**Wi-Fi Sponsor** (\$1300) *(two opportunities, Thursday/Friday)*

The ultimate connection! Host the meeting room Wi-Fi on Thursday and/or Friday! Welcome members and announce the login information and password at the start of each session! Signage will be in the room with sponsor logo and password info and sponsorship will also be acknowledged in the convention program.

**Sponsor a New or Potential Member at Convention** (\$450)

CLCA Convention is a fun introduction to the association and a great opportunity to meet fellow members and become involved. Welcome a new member with your sponsorship.



Thank you to *YOU+ Connections* sponsors as of 8/15/24

## YOU+ CONNECTIONS Confirmed Sponsors

**Convention Plants** — Sponsored by *Everde Growers*

**Convention Speaker Nicholas Staddon** — Sponsored by *Everde Growers*

**Registration Tables** — Sponsored by *SiteOne Landscape Supply and South Coast Wholesale, Inc.*

**Welcome Reception Activity** — Sponsored by *Smith Pipe & Supply*

**Click Connections** — Sponsored by *CLCA Insurance Solutions and STIHL, Inc.*

**Coffee Breaks** — Sponsored by *Hunter Industries/FX Luminaire and Landscape Contractors Insurance Services, a division of WORLD*

**Recognition Luncheon Table** — Sponsored by *CLCA Insurance Solutions, Hunter Industries/FX Luminaire and Landscape Contractors Insurance Services, a division of WORLD*

**Trophy Awards Centerpieces** — Sponsored by *Frank & Grossman Landscape Contractors, Inc.*

SPONSORED

# YOU+ CLCA

CLCA is offering extra opportunities for convention attendees to interact and make key connections at our 2023 Annual Convention. It's all about YOU! You, plus connections with the leaders of California's green industry. You, plus fun opportunities to build on those relationships.

## YOU+ CONNECTIONS (\$250 EACH)

The You+ Connections offer you extra options to interact with company owners and key decision makers. Your business will be recognized as adding the extra to this year's convention: Extra face time, extra offers, extra fun! You+ Connections are a great value and an easy way to make important business connections. Hurry and make your selection, as opportunities are limited. Please select one from the following:

### Registration Table Opportunity *(Two opportunities)*

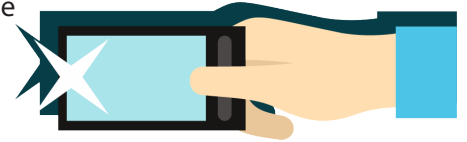
Be one of the first to greet attendees when they sign in! Welcome them to the Annual Convention and include your company info in their registration packets. Catch up with old friends and have the first opportunity to introduce yourself to new faces. Thursday morning opportunity available.

### Welcome Reception Activity *(One opportunity)*

Engage with members in a fun Welcome Reception activity! Sponsor will provide prizes and receive recognition in signage and promotion. Here's your chance to get in the game with members for the win!

### Click Connections *(Two opportunities)*

Smile for the camera! Contractors at the convention will be challenged to find the three other convention attendees listed on the back of their name badge and snap selfies with the group. As a sponsor, one of those names will be yours! Selfies will be shared during the Recognition Luncheon in a special slideshow that will also acknowledge your support — along with all the smiling faces hamming it up for the camera!



### Coffee Break Opportunities *(Two opportunities)*

Be the crucial comfort of someone's morning when you sponsor a coffee break! Take a friendly break with members over a cup o' joe. Coffee break sponsors will be recognized with signage and the gratitude of the caffeinated masses.

