

CLCA Convention 2025

SONOMA COUNTY NOV. 5-8

Hyatt Regency Sonoma Wine Country

Name _____

Company _____

Spouse/Guest _____

Children _____ Age _____

Address _____

City _____ State _____ Zip _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Number of people in my party who request alternative diet meals:

☐ Gluten Free ☐ Vegan ☐ Vegetarian ☐ Dairy-free

☐ A member of my party will require special accommodations to attend or has other meal requirements. Please email micheylbarnett@clca.org, call (916) 830-2780 or describe on a separate sheet.

clca.org/convention

MAIL completed registration form with payment to:
California Landscape Contractors Association
1545 River Park Drive, Suite 525, Sacramento, CA 95815

or email your completed form to micheylbarnett@clca.org,
and we will call you for payment information.

QUESTIONS? Call (916) 830-2780.

Payment Information

Payment method: ☐ Check # _____ ☐ Visa ☐ Mastercard

Card # _____

Exp. _____ SVC _____

Name on Card _____

Sign _____ Date _____

Full payment must be received with registration form and is required for admittance to the event. Cancellations must be received by Oct. 13, 2025 to qualify for a refund. A \$50 fee will be deducted.

Book your room! Hyatt Regency Sonoma Wine Country

(707) 284-1234 • Use code G-MB10

Deadline: October 13, 2025 clca.org/convention

Packages

Full package price includes: Welcome Reception, General Membership Meeting, Thursday Education, Bus Tour, Recognition Luncheon and Trophy Awards Dinner & Ceremony.

Adult (full package)

TOTAL

Member/Guest _____ \$450 _____ \$550 (after Oct. 13) _____

New Member _____ \$350 _____ \$450 (after Oct. 13) _____

*For companies who joined CLCA in the past two years
who have never attended a state event.*

Non-Member _____ \$550 _____ \$650 (after Oct. 13) _____

To help us provide a better experience, please indicate the events you plan to attend:

☐ Welcome Reception ☐ Recognition Luncheon

☐ Trophy Awards Dinner & Ceremony ☐ Thursday Education

☐ Bus Tour

Children (Ages 5-12)

Member/Non-Member _____ \$200 _____ \$250 (after Oct. 13) _____

To help us provide a better experience, please indicate the events you plan to attend:

☐ Welcome Reception ☐ Recognition Luncheon ☐ Trophy Awards Dinner & Ceremony

Additional Tickets

Purchasers of full packages may purchase single tickets for additional members of their party.

Welcome Reception (Weds., Nov. 5) Quantity _____ x \$80 _____

Recognition Luncheon (Fri., Nov. 7) Quantity _____ x \$80 _____

Trophy Awards Dinner & Ceremony (Fri., Nov. 7)

Quantity _____ x \$160 Quantity _____ x \$175 (after Oct. 13) _____

Bonus Event (Additional fees apply, not included with full registration package)

Associate Member/LEAF Cornhole Tournament

Proceeds benefit LEAF scholarships (Weds., Nov. 5, during Welcome Reception)

Ready, aim, toss! LEAF wins! Number of players _____ x \$20 _____

Player name _____

Player name _____

Player name _____

Player name _____

Total: \$ _____

You+ Opportunities Please see next pages for options

You+ Turbo Connections

Your selection: _____ Cost \$ _____

Grand Total: \$ _____

2025 CLCA Annual Convention Schedule of Events*

November 5-8, 2025 • Hyatt Regency Sonoma Wine Country • clca.org/convention

Wednesday November 5

5-7 p.m.

CLCA Welcome Reception
Associate Member/LEAF Cornhole Tournament

Sponsor



Sponsors



Thursday November 6

7 a.m.-Noon

Registration Open

Registration Table Sponsor



8-8:55 a.m.

Breakfast of Champions — Roundtable Discussions

Coffee Break Sponsor



9-10 a.m.

From Fumble to Finish: Winning Strategies for Turning Inquiries to Clients

Presenter: Sandra Giarde, CAE

10 -10:15 a.m.

Break

10:15 a.m.-11:15 a.m.

Ignite Your Creativity with FireSafe Landscape Design

Presenters: Andrew Johnson + Lindsay Ono

11:15-11:30 a.m.

Break

11:30 a.m.-12:30 p.m.

Cool the Embers with FireSafe Landscape Maintenance

Presenters: Andrew Johnson + Lindsay Ono

12:30-4 p.m.

FireSafe Landscaping Tour

Includes lunch and bus transport

Bus Sponsor



Friday November 7

7 a.m.-Noon

Registration Open

7:30-8:45 a.m.

Associate Members Meeting

9-11 a.m.

General Membership Meeting

Coffee Break Sponsor



11:30 a.m.-1 p.m.

Recognition Luncheon

Table

Sponsors



1-3 p.m.

Chapter Presidents Council Meeting

3-5 p.m.

Auxiliary Meeting

5-6 p.m.

Registration Open

6-7 p.m.

Trophy Awards Reception

Sponsor



7-10 p.m.

Trophy Awards Dinner/Presentation

Saturday November 8

Travel safely home

*Schedule subject to change

YOU+CLCA TURBO CONNECTIONS

For high-impact CLCA Convention Connections, choose one of these “enhanced visibility” opportunities to get to know members one-on-one, as well as exclusive options for presenting to a larger group.



Welcome Reception Bar (\$1,000) *(Three opportunities)*

Trophy Awards Reception (\$1,000) *(Three opportunities — two remaining)*

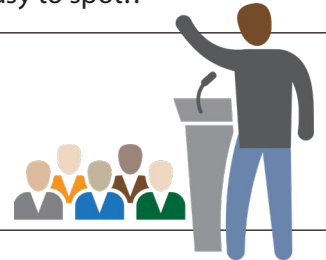
Be where the fun happens! Meet and greet attendees! Convention attendees will have to come to you for a drink ticket — so be assured they will be searching you out! Sponsors will be acknowledged with signage at the reception as well as on the custom-printed drink tickets. Have fun with this one — what kind of hat or attire will make you easy to spot?!

Educational Speaker Sponsor (\$250) *(Several opportunities — welcome and introduce speaker)*

Sandra Giarde, CAE, CLCA Executive Director

Andrew Johnson, Johnson's Tree & Garden Service

Lindsay Ono, QWEL, CLCA President, Bakersfield College



Wi-Fi Sponsor (\$1,500) *(Two opportunities, Thursday/Friday)*

The ultimate connection! Host the meeting room Wi-Fi on Thursday and/or Friday! Welcome members and announce the login information and password at the start of each session! Signage will be in the room with sponsor logo and password info and sponsorship will also be acknowledged in the convention program.

Sponsor a New Member at Convention (\$450)

CLCA Convention is a fun introduction to the association and a great opportunity to meet fellow members and become involved. Welcome a new member with your sponsorship.



Bus Sponsor (\$3,000)

Firesafe Landscaping Tour — a boots-on-the-ground exploration of how local landscape contractors rebuilt following a wildfire. Includes lunch and bus transport.

THANK YOU!

YOU+CONNECTIONS Confirmed Sponsors

Click Connections

CLCA Insurance Solutions
STIHL, Inc.

Coffee Break

Hunter Industries/FX Luminaire
South Coast Wholesale

Registration Tables

Harrell's
SiteOne Landscape Supply

Recognition Luncheon Table

CLCA Insurance Solutions
Harrell's
Hunter Industries/FX Luminaire
Landscape Contractors Insurance
Services, a division of World
South Coast Wholesale

Bus Sponsor

CLCA Insurance Solutions

Trophy Awards Reception

CLCA Insurance Solutions

Trophy Awards Centerpieces

Frank & Grossman Landscape
Contractors, Inc.

Trophy Awards Plants

Devil Mountain Wholesale Nursery

Thank you to **YOU+Connections**
sponsors as of 8/15/25.

YOU+ CLCA

CLCA is offering extra opportunities for convention attendees to interact and make key connections at our 2025 Annual Convention. It's all about YOU! You, plus connections with the leaders of California's green industry. You, plus fun opportunities to build on those relationships.

YOU+ CONNECTIONS

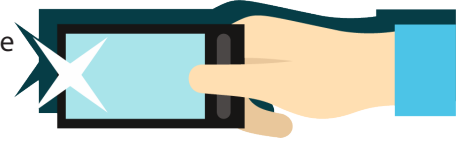
The You+ Connections offer you extra options to interact with company owners and key decision makers. Your business will be recognized as adding the extra to this year's convention: Extra face time, extra offers, extra fun! You+ Connections are a great value and an easy way to make important business connections. Hurry and make your selection, as opportunities are limited.

Registration Table Opportunity *(Two opportunities)*

Be one of the first to greet attendees when they sign in! Welcome them to the Annual Convention and include your company info in their registration packets. Catch up with old friends and have the first opportunity to introduce yourself to new faces.

Click Connections *(Two opportunities)*

Smile for the camera! Contractors at the convention will be challenged to find the three other convention attendees listed on the back of their name badge and snap selfies with the group. As a sponsor, one of those names will be yours! Selfies will be shared during the Recognition Luncheon in a special slideshow that will also acknowledge your support — along with all the smiling faces hamming it up for the camera!



Coffee Break Opportunities *(Two opportunities)*

Be the crucial comfort of someone's morning when you sponsor a coffee break! Take a friendly break with members over a cup o' joe. Coffee break sponsors will be recognized with signage and the gratitude of the caffeinated masses.



Trophy Awards Centerpieces

Add an additional touch of beauty to CLCA's most prestigious annual event. Sponsor will be recognized with table signage.

Trophy Awards Plants

Help set the celebratory mood and add to the ambiance of CLCA's most prestigious annual event. Plant decor sponsor will be acknowledged with signage.

Recognition Luncheon Table

Greet members as they gather for the annual Recognition Luncheon — a face-to-face opportunity to connect with your CLCA colleagues.